

THE BETTER



DIRECTOR

Be Remarkable in Extraordinary Times!

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What is it?

As an ambitious director, you will be fully aware of the increasing pressures and obstacles to growing your business.

This half-day workshop focuses on how you can increase sales and profits in these extraordinary times. Based on cutting-edge research and surveys of successful growing businesses, Robert Craven shows you what you can do to improve your financial performance - without destroying your bank balance.

Who should attend?

Owner managers and/or directors of growing, ambitious businesses. Those with over £1 million turnover and/or ten plus employees who want to take their business to the next level and make key changes to get there. Not for the faint-hearted.

What do I do next?

If you are seriously interested in attending one of the seminars, then please contact the Better Director office to find out more and reserve your place:

www.better-director.com

email: info@better-director.com

tel: 01225 851044

“Challenging, Honest and Goading”

Dates & Locations

Wednesday 13th May - Bristol
Thursday 14th May - Swindon
Wednesday 10th June - Reading
Thursday 11th June - London
Wednesday 8th July - Manchester
Thursday 9th July - Leeds
Wednesday 15th July - Portsmouth
Wednesday 16th September - London
Thursday 17th September - Cambridge
Wednesday 23rd September - Exeter
Thursday 15th October - Birmingham
Friday 16th October - Cardiff

Content & Timing

The seminars are based on Robert's recent work, focusing on how you can improve financial, marketing and operational performance to significantly boost sales and profits.

08.30 - Welcome and coffee

09.00 - Start

10.45 - Coffee

12.30 - Networking

13.00 - Close

About Robert Craven

Robert Craven is managing director and founder of The Directors' Centre - the consultancy for fast growing ambitious businesses. He is author of 'Beating the Credit Crunch' and 'Kick-Start Your Business' (with foreword by Sir Richard Branson).

The Financial Times describes him as 'the entrepreneurship guru', The Independent says he is 'truly inspirational'.

www.robert-craven.co.uk

